



**PROFITS ON THE  
COUNTER**  
***The Taos Massacres***  
**sells itself!**  
**local history  
good story**

tourists, visitors, shoppers, locals,  
rafters, riders, hikers, bikers,  
people passing through  
will buy *The Taos Massacres*  
from this **FREE** counter display  
included with

**Your 90-day  
Risk Free Deal!**

**90-day Risk Free Deal...**

- Pay nothing up front for this fully stocked display
- Each display includes
  - 8 autographed, shrink-wrapped copies of this thrilling, true-to-life story of rebellion in New Mexico
  - an open copy for customers to examine
- Keep the display on your counter for 90 days
- Sell *The Taos Massacres* for \$15.00 each (plus sales tax)
- Your profit is \$6.00 for each book sold

**After 90 days**

- We will check back with you after 90 days
- If you sell out or sell down before 90 days, use the reorder form (included with the display) or phone/FAX to order more books

**Small 7" x 9"  
footprint**

**Author's autograph  
adds value**

**Open copy for  
customer to examine**

**Shrink-wrapped  
books stay fresh**

*The Taos Massacres* © 2004 5½ x 8½ paperback, 281 pages, maps, battle diagrams, chronology of events

*(If you choose not to continue selling *The Taos Massacres*, Puzzlebox Press will refund your expense for returning unsold books at USPS Media Rate. Keep the examination copy with our sincere thanks.)*



# Puzzlebox Press

PO Box 765

Elkhorn, WI 53121-0765

Phone/FAX 262-723-7750

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## Risk Free Deal Agreement

Business name: \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone/email \_\_\_\_\_

### Risk Free Deal Terms & Conditions

1. Puzzlebox Press will provide authorized agent with one fully stocked display of *The Taos Massacres* consisting of eight, shrink-wrapped, autographed copies and one free examination copy.
2. Authorized agent agrees to place *The Taos Massacres* counter display in a prominent location for a period of 90 days.
3. Authorized agent agrees to sell *The Taos Massacres* for \$15.00 per copy, plus applicable taxes.
4. After 90 days authorized agent may return any or all unsold copies of *The Taos Massacres* at Puzzlebox Press expense (USPS media rate only).
5. At the end of the 90-day Risk Free Deal, Puzzlebox Press will contact authorized agent to discuss continued selling of *The Taos Massacres*.
6. At the end of the 90-day Risk Free Deal, authorized agent will reimburse Puzzlebox Press at the rate of \$9.00 per copy for all unreturned books, excepting the free customer examination copy.

Yes, on behalf of the business named above, I agree to participate in the Risk Free Deal according to the Terms & Conditions described above.

\_\_\_\_\_  
Signature of authorized agent

\_\_\_\_\_  
Date of signature

**Send or Fax this completed form to Puzzlebox Press. Thank you!**