



PROFITS ON THE COUNTER

Behind Enemy Lines sells itself!

a good

Wisconsin story

Locals, tourists, visitors, shoppers, people passing through will buy **Behind Enemy Lines** from this **FREE** counter display included with

Your 90-day

Risk Free Deal!

90-day Risk Free Deal...

- Pay nothing up front for this fully stocked display
- Each display includes
 - 8 autographed, shrink-wrapped copies of this funny, sad, wise memoir of how polio changed this Wisconsin boy's life, shaped his personality, and seemed to rule his life
 - an open copy for customers to examine
- Keep the display on your counter for 90 days
- Sell **Behind Enemy Lines** for \$15.95 each (plus sales tax)
- **Your profit is \$6.38 for each book sold**

After 90 days

- We will check back with you after 90 days
- If you sell out or sell down before 90 days, use the reorder form (included with the display) or phone/FAX to order more books

Small 7" x 9"
footprint

Author's autograph
adds value

Open copy for
customer to look at

Shrink-wrapped
books stay fresh

A great gift
item!

Behind Enemy Lines © 2006 5½ x 8½ paperback, 320 pages includes eight pages of photos

(If you choose not to continue selling Behind Enemy Lines, Puzzlebox Press will refund your expense for returning unsold books at USPS Media Rate. Keep the examination copy with our sincere thanks.)



Puzzlebox Press

PO Box 765

Elkhorn, WI 53121-0765

Phone/FAX 262-723-7750

Risk Free Deal Agreement

Business name: _____

Address _____

Address _____

City, State, ZIP _____

Phone/email _____

Risk Free Deal Terms & Conditions

1. Puzzlebox Press will provide authorized agent with one fully stocked display of *Behind Enemy Lines* consisting of eight, shrink-wrapped, autographed copies and one free examination copy.
2. Authorized agent agrees to place *Behind Enemy Lines* counter display in a prominent location for a period of 90 days.
3. Authorized agent agrees to sell *Behind Enemy Lines* for \$15.95 per copy, plus applicable taxes.
4. After 90 days authorized agent may return any or all unsold copies of *Behind Enemy Lines* at Puzzlebox Press expense (USPS media rate only).
5. At the end of the 90-day Risk Free Deal, Puzzlebox Press will contact authorized agent to discuss continued selling of *Behind Enemy Lines*.

At the end of the 90-day Risk Free Deal, authorized agent will reimburse Puzzlebox Press at the rate of \$9.57 per copy for all unreturned books, excepting the free customer examination copy.

Yes, on behalf of the business named above, I agree to participate in the Risk Free Deal according to the Terms & Conditions described above.

Signature of authorized agent

Date of signature

Send or Fax this completed form to Puzzlebox Press. Thank you!